

MBA @ IIT-K



Master of Business Administration Indian Institute of Technology Kanpur



MBA PLACEMENT REPORT 2010-11



Department of Industrial and Management Engineering

Indian Institute of Technology Kanpur

Kanpur 208016, Uttar Pradesh, India

Tel: +91-512-2597376, Fax: +91-512-2597553

E mail: mba@iitk.ac.in, Website: www.iitk.ac.in/ime/MBA_IITK



The placement for the MBA batch of 2009-11 was a testimony to the growing faith of the various corporate leaders in the MBA programme of IIT Kanpur.

There was presence of companies in almost every sector and the multitude of profiles offered justified the potential and the learning of the students. The placement season was spanned across a three week period in December 2010.

We continued our ever growing relationship with our regular recruiters like Deloitte, SBI Caps, Welspun, Infosys, HSBC Analytics, BHEL and were able to foster new bonds with Accenture Business Consulting, Deloitte-AERS, Reliance Power and Procter & Gamble.



“MBA students of IIT Kanpur have been exhibiting leadership qualities & passion to serve the society as responsible managers of the corporate world”

Prof. Sanjay G. Dhande
Director
IIT Kanpur

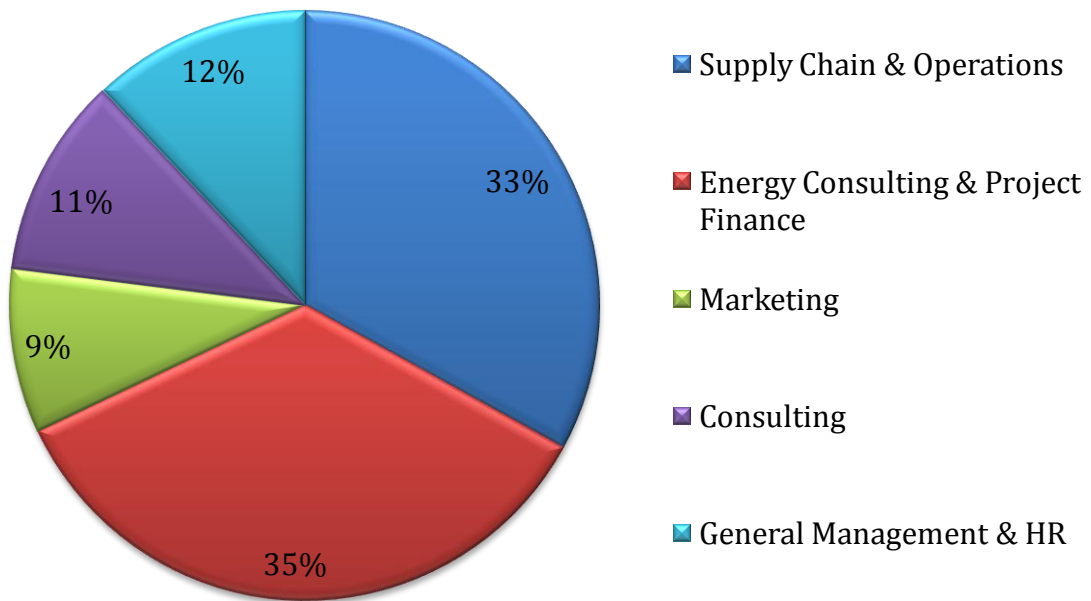
Placement 2011

Batch size:	42
Students participated:	41
Avg. Work-ex:	27 months
Avg. Age:	24 years
Recruiters visited:	28
Recruiters recruited:	23
New Recruiters:	7
Offers accepted:	41
Highest offer:	13.5 lpa
Average offer:	9.25 lpa
Lowest offer:	7 lpa
Increase in average compensation:	12%





Profile Split



Energy Consulting & Project Finance

IIT Kanpur is among the very few institutes in India which offers courses related to Infrastructure and Energy Sector. **Infosys** offered consulting profiles in their Energy Utility Services Division while **Reliance-Power** offered Project Finance profiles.

Supply Chain & Operations

Operations are the forte of MBA program at IIT Kanpur and highly coveted profiles were offered in this vertical. Leading the way was **P&G** which offered Product Supply profile while Supply Chain Consulting profiles were given by **Accenture Technologies** and **Inspirage**.





Consulting

Apart from the regular recruiters, there were new additions in the form of **Accenture Business Consulting** and **Deloitte-AERS** which offered profiles in Technology Risk Management



Marketing

Challenging profiles of Community Manager and Client Management were offered by **Attomic-labs**.

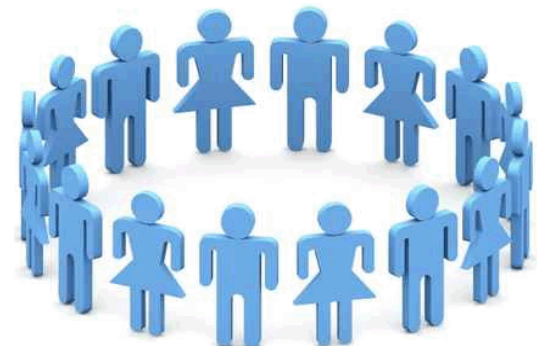
Sales and Marketing profiles were offered by **Telcon** and **Water Jet Germany**.



General Management & HR

General Management profiles were offered by **Shipping Corporation of India**.

BHEL offered roles in Human Resource and Management.



Words
from
Alumni

"Today, being a Manager at one of the Big 4 consulting companies, I can vouch that the credit of my growth goes to the faculty and the learning I had during my MBA."

Mr. Ramana Kumar, Senior Analyst, Ernst & Young

"Choosing IIT K is the best thing I have done for myself from a professional standpoint and I must say that it has opened for me many a door to new opportunities and been a key element in my career."

Mr. Yashodhan Shevade, Analyst, Nomura